

**ICDA Board Meeting  
Conference Call  
Friday, October 18, 2013**

In attendance:

Jennifer Caprile, David Eastwood, Carina Davio, Amy Brady, Vickie Coale, Kelly Curry

Absent:

Jessica Piper, Christie Stoll, Jennifer Ross, Kay Webb

**ISCA Conference - October 3, 2013, Riverside Hotel**

- ICDA had a table there. It was free to us as part of ICA partnership building. We can all attend each other's' conferences at no charge.
- Christie Stoll presented at ISCA and got great feedback. Below is the write up for Christie's presentation:
  - Recent research shows that Idaho families rank difficulty in paying for college 3rd for barriers to entering and completing postsecondary programs. We all know that the cost of postsecondary education is rising at an alarming rate, but did you know that the average cost of postsecondary education for a newborn is over \$128,000 for a public four- year institution? Phew!
  - Luckily, there are many resources to help families fund their student's educational paths. Being aware of the options and creating a plan is key!
  - This session will focus on explaining the differences between scholarships and grants, savings versus borrowing, tax credits and incentives, tuition reduction and cooperative fee programs and overall myths and truths. Join us for a great session that will leave you equipped with financial aid and college savings plan information you need in order to help Idaho students make college an affordable reality.

**National Career Development Month - November**

- The proclamation has been granted and signed. It still needs to be stamped by the Secretary of State. David or Christie will pick it up when it is ready. The Governor will be in Russia next month so there will be no signing ceremony this year. We are trying to negotiate with Lieutenant Governor Little's office to do something. If he can't make it, we'll go down the executive branch. There is no hard date. We will definitely do some type of reception at the Governor's office. It will probably be the middle to last part of the month.

**Leadership in Career Development Awards**

- David will send out a list for us to look at. He has 6 or 7 names and organizations. We want to pick three that we can award. We need to get back to David right away so he can make the announcement next week. We'll cover the cost of awards and refreshments.

**December**

- David suggested that the board have a holiday social one evening.

**ICA Conference – January 28-February 1 at the Riverside Hotel**

- David has some ideas that have been submitted for the Career Development track. He has selected some which he thinks is best. This year the conference will be more relevant for Career

Development professionals. We need to select our distinguished speaker and submit a form by November stating what we are going to do. On Friday, January 31<sup>st</sup>, 5:30 to 7:00 pm, we have a slot for a distinguished speaker. We could make it a hybrid between a social and a speaker.

David is willing to do this unless anyone else wants to do it. We could also do a group presentation. We have an hour and ½. We will all put some thought into it. David will try to get a flyer or rack card into the bags.

#### ICDA conference – April

- Christie and David will meet with Jennifer and Carina to make sure we have the hotel locked down with a date so we can announce it next month during Career Development Month. It is usually on a Friday in April.

#### Membership promotion

David really wants to try and get our numbers up. One initiative is to more clearly define the membership benefits. He and Christie are finalizing 4 or 5 bullet points that we can start advertising (newsletter, grant, conference scholarship for students). We will bring back the newsletter quarterly. The first one would be next month during career development month. We can write our own articles or bring articles from other places. Members also get the NCDA newsletter. Amy has volunteered to coordinate the newsletter and Kelly will help.

#### To do list

- Amy will coordinate the newsletter for next month with Kelly's assistance. The rest of us can also help by submitting articles that we write or find. This can include upcoming events.
- David will be sending us emails next week that we need to respond to.
- We will all think about one thing we can do this month for Career Development month and report on it next time.

#### Next meeting

- We will all meet at the Proclamation event in November.